

King of Prussia, Pa., March 10, 2022

## **ARKEMA SELECTS BRENNTAG AS DISTRIBUTOR OF WATERBORNE RESINS IN MEXICO**

**Arkema today announced that, effective February 1, 2022, Brenntag is appointed as a distributor for Arkema waterborne acrylic resins in Mexico covering the ENCOR®, CELOCOR®, SNAP® and NEOCAR® brand names of resins. These resins are used to formulate products across select industries including construction, architectural and industrial coatings, adhesives, caulks, sealants, labels and graphic arts.**

*“Based on our experience with Brenntag Specialties we have decided to extend the relationship to include customers throughout Mexico,” explained Maria Diaz, Senior Sales Manager at Arkema. “This move will help us meet customer needs better, while helping them get the most from Arkema’s waterborne resin products.”*

Arkema selected Brenntag based on their extensive capabilities and market leadership in both product distribution and working with formulators. With regional application labs and technically focused sellers, Brenntag offers the resources required to help formulators develop products to existing specifications and to support future needs.

*“We are honored to expand our relationship with Arkema as we join efforts to offer our customers in Mexico innovative and sustainable solutions,” said Diego Pierotty, senior director, material science of Brenntag in Latin America. “Our commitment to provide high-performance solutions with superior service and technical support will enable Brenntag and Arkema to keep adding value to our industry for many years.”*

*“Arkema is committed to implementing the best possible distribution options for our customers in all markets and regions,” said Eric Dumain, Global Marketing Director, Coating Resins, Arkema. “Based on our history of working with Brenntag Specialties in other regions, we are confident they will help us accomplish this.”*

Customers and formulators looking for more information about Arkema's waterborne resin products should contact Lina Ovalle at Brenntag at [movalle@brenntagla.com](mailto:movalle@brenntagla.com).

Additional information can be found at [www.coatingresins-arkema.com](http://www.coatingresins-arkema.com) or [www.brenntag.com/es-mx/](http://www.brenntag.com/es-mx/).

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### **About Arkema:**

Building on its unique set of expertise in materials science, Arkema offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient, and highly innovative segments dedicated to Specialty Materials - Adhesive Solutions, Advanced Materials, and Coating Solutions - accounting for some 85.5% of Group sales in 2021, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization, and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around €9.5 billion (\$11.2 billion USD) in 2021 and operates in some 55 countries with 20,200 employees worldwide.

**About Brenntag**

Brenntag is the global market leader in chemicals and ingredients distribution. The company holds a central role in connecting customers and suppliers of the chemical industry. Headquartered in Essen, Germany, Brenntag has more than 17,000 employees worldwide and operates a network of more than 670 sites in 77 countries. In 2020, Brenntag generated sales of around 11.8 billion EUR. The two global divisions, Brenntag Essentials and Brenntag Specialties, provide a full-line portfolio of industrial and specialty chemicals and ingredients as well as tailor-made application, marketing and supply chain solutions, technical and formulation support, comprehensive regulatory know-how, and digital solutions for a wide range of industries. In the field of sustainability, Brenntag pursues specific goals and is committed to sustainable solutions in its own sector and the industries served. Brenntag shares have been listed at the Frankfurt Stock Exchange since 2010, initially in the MDAX and since September 2021 in the DAX. In addition, the Brenntag SE shares are listed in the DAX 50 ESG and DAX 50 ESG Target. For more information, visit [www.brenntag.com](http://www.brenntag.com).

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