

Colombes, June 9th

## ARKEMA ORGANIZES A NEW “COATING MATERIALS DIGITAL RENDEZ-VOUS” FOCUSED ON KEY WAYS TO ACHIEVE MORE SUSTAINABLE COATING SOLUTIONS

**One year after its first “Coating Rendez-Vous” event, Arkema is presenting a new important digital event that will feature actionable solutions and technologies in coating materials that support safer products, reduced carbon footprint solutions and a more circular economy.**

### NEW COATING MATERIALS DIGITAL RENDEZ-VOUS: MOVING FORWARD TOGETHER FOR MORE SUSTAINABLE COATING SOLUTIONS, JUNE 21 AND 22, 2022

To kick off the event on **June 21 at 9 am EDT**, Dr. H  l  ne Pernot, Sustainable Offer Manager Arkema Coating Solutions, and Dr. Chris Miller, R&D Director Arkema Coating Resins, will discuss during an **exclusive interview** the **Key Ways Toward More Sustainable Coating Solutions**, focusing on:

- Eliminating substances of concern and reducing HAPs,
- Leveraging alternative renewable feedstocks,
- Reducing energy and resources intensity,
- Enabling sustainable performance and durability.

A Q&A session with participants will follow this presentation.

Next will be a **series of technical presentations** detailing **Arkema’s latest high-performing resin and additive innovations** for more sustainable coating formulations:

- ***A waterborne alkyd resin range for more sustainable architectural coatings***  
Dr. Gregory Delmas, Development & Innovation leader - Coating Resins  
**June 21 at 9:40 am EDT**
- ***Latest rheology & specialty additive innovations to reduce environmental footprint***  
Yohann Trang, Business Manager - Rheology & Specialty Additives  
**June 21 at 10:20 am EDT**
- ***New waterborne acrylic polyol emulsion for more sustainable industrial coatings***  
Claire Reynier, Marketing & Business Development Manager - Coating Resins  
**June 22 at 9 am EDT**
- ***Latest resin and additive innovations for more sustainable UV-curable performance coatings***  
Xavier Drujon, Technical Manager - UV specialties  
**June 22 at 9:40 am EDT**
- ***Furthering sustainability with powder coatings***  
Sameer Shaikh, Technical Leader - Powder Resins  
**June 22 at 10:20 am EDT**

**To join this event, hosted by UL Prospector, register here:**

**<https://knowledge.ulprospector.com/13096/pc-webinar-moving-forward-together-for-more-sustainable-coating-solutions/>**



Building on its unique set of expertise in materials science, **Arkema** offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials -Adhesive Solutions, Advanced Materials, and Coating Solutions- accounting for some 85.5% of Group sales in 2021, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around €9.5 billion in 2021, and operates in some 55 countries with 20,200 employees worldwide.

**Media contacts**

Gilles Galinier           +33 (0)1 49 00 70 07           gilles.galinier@arkema.com  
Anne Plaisance           +33 (0)6 81 87 48 77           anne.plaisance@arkema.com

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**Arkema**

420 rue d'Estienne d'Orves  
92705 Colombes Cedex  
France  
P +33 (0)1 49 00 80 80  
arkema.com

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